

Buy Local Campaign Continues

KEDC's coveted Buy Local Campaign is continuing in 2011 to include additional marketing and an updated local suppliers' database. The Buy Local – Keep it in Kittiwake Campaign was started in 2007 by the Kittiwake Economic Development Corporation with the goal of highlighting the fruits and vegetables produced in the region. In 2009, a local suppliers' database was developed and distributed to retailers, with the goal of encouraging sellers to purchase from local food suppliers. This year, additional signage was printed and provided to retailers, as well as an updated copy of the suppliers' database.

In 2010, the Buy Local Campaign received a Community Economic Development Award for Excellence in Best Practices at the Newfoundland and Labrador Regional Economic Development Association's Community Economic Development Awards Banquet.

[Click here for the 2011 local suppliers database](#)

