



Kittiwake
Economic
Development
Corporation

Regional Economic Development Officer

The Kittiwake Economic Development Corporation is excited to announce a partnership between the Towns of Centreville-Wareham-Trinity, Indian Bay and Greenspond! With this partnership comes the financial commitment to secure an **Economic Development Officer** for 12 months.

Our **Economic Development Officer** is a tech savvy energetic out-side-the-box thinker who can engage one-on-one and with a group.

Economic development requires creative and comprehensive marketing; effective branding, business investment and attraction materials are essential to the success of this contract.

In order to achieve business growth in the Bonavista North region, our EDO will possess the following qualities:

- Experience with social media, applicable internet platforms and a creative flare for marketing;
- Strategic planning experience and skilled in presenting to groups;
- Knowledge of the Tourism sector;
- Experience in research, compilation, and delivery of programs and services designed to support new and existing business; and,
- Strong understanding of rural business landscapes.

Qualifications:

- Experience in strategic planning, proposal and business plan development, research, and facilitation;
- A degree in Business, Commerce, Marketing, Economics, Community Development or an acceptable combination of education and experience;
- Excellent written and oral communication skills as well as computer skills in word processing, business applications, web-site development, Publisher, PowerPoint and Internet research are essential; and,
- Access to a vehicle and a valid driver's license.

Term of Employment: 12 month contract

Salary: \$30,000 – \$32,000 commensurate with qualifications and experience

Location of Employment: Bonavista North

Send applications to: Human Resources Committee
Kittiwake Economic Development Corporation
P.O. Box 2222
Gander, NL A1V 2N9
E-mail: kedc@nfld.net FAX: 709-256-2672
www.kittiwake.nf.ca

Deadline for applications: January 12, 2011, 4:00 p.m. Newfoundland time

The Kittiwake Economic Development Corporation is an equal opportunity employer