

Contents

- [Opportunity Management](#)
- [Regional Partners Meeting](#)
- [ICSP Integrated Community Sustainability Plans](#)
- [KEDC Welcomes New Board Members](#)
- [Profile: Workplace Skills Enhancement Program](#)

Executive

- [Doug Churchill](#)
- [Philip Patey](#)
- [Pat Martin](#)
- [Wilson Hoffe](#)
- [Wanda Loder](#)

Board

- [Audrey Whiteway](#)
- [Baxter Collins](#)
- [Bev Burry](#)
- [Bill Jones](#)
- [Doug Foley](#)
- [Enos Wheaton](#)
- [Gerald McKenna](#)
- [Leonard Button](#)
- [Winston Jennings](#)

Staff

- [Jill Bennett](#)
- [Sharon Loder](#)
- [Stephen Moss](#)

KEDC Hosts Opportunity Management Workshop to Revisit SEP

On October 3rd, 2009, KEDC's Board of Directors, staff and funding partners, convened at the Anchor Inn in Twillingate for a full day Opportunity Management Workshop. During this process, the attendees were introduced to the concept of Performance Based Funding, its indicators, as well as the assessment criteria for determining the quality of initiatives.

A review of the 2009 initiatives was presented to the Board; after the review, the initiatives outlined in the SEP for the 2010 were presented. INTRD staff worked with the Board of Directors to evaluate the 2010 initiatives and their relevance and significance to the current economic climate of Zone 14. The framework for the three year plan ensured the Board and staff of the KEDC remain focused.

The participants used the process of "funneling" initiatives by applying assessment criteria, including: the level of impact to the region; sustainability; regional scope; linkages to government priorities; and the level of partner engagement. After the "funneling"

process, initiatives were prioritized on the level of impact vs. ease of implementation scale.

The workshop was a success. Feedback from this session will provide key direction on identifying and assessing business and economic opportunities from the businesses and industry that drive our economy. Stay tuned for the 2010 Integrated Business Plan which will include some of the initiatives identified in this session.



KEDC Opportunity Management Workshop facilitated by Chris Temple, Sheila Boucher and David Vardy (INTRD)

KEDC Hosts Annual Meeting with Regional Partners

On October 28, KEDC, in partnership with CBDC, hosted the 2nd Annual Regional Partners Meeting. This meeting brought together partners in the region including ACOA, INTRD, Department of Tourism Culture and Recreation, Department of Natural Resources, HRLE, CBDC, with regrets from, Service Canada and Business Development Canada. This meeting identified partnership opportunities and priority sectors and sought to identify future partnerships in the implementation of KEDC's Strategic Economic Plan (SEP).

The Regional Partners Meeting was a great success. KEDC heard presentations from various partners; HRLE provided an update on devolution; the Department of Tourism, Culture and Recreation provided an update on

Tourism statistics and departmental priorities; and the Department of Natural Resources provided information on the development of Cranberry farms in Central Newfoundland.



KEDC and CBDC hosted an Annual Regional Partners Meeting on October 28, 2009

I n t e g r a t e d C o m m u n i t y S u s t a i n a b i l i t y P l a n

ICSP Programming information is available from the Department of Municipal Affairs.

Please call 1-877-729-4393 or visit www.gov.nl.ca/ma

Innovation, Trade and Rural Development
Central Regional Office
Gander

256-1482 or 256-1486

Mailing Address
230 Airport Boulevard
P.O. Box 2222
Gander, NL
A1V 2N9

www.gov.nl.ca/intrd



Integrated Community Sustainability Plans (ICSP)

An Integrated Community Sustainability Plan (ICSP) is a strategic plan that addresses long term community sustainability. While it is an obligation of the Canada-Newfoundland and Labrador Agreement on the Transfer of Federal Gas Tax, the ICSP process presents a unique opportunity for communities to examine program and service delivery, capacity and long-term strategic planning as they have never done before.

KEDC is committed to working with municipalities throughout Zone 14 as they develop their ICSPs. KEDC will lend support and assistance specific to the Economic Development component of the ICSPs.

KEDC is working with municipalities throughout the zone to assist in the coordination of the ICSP process. If you have any questions about the ICSPs, please contact the Kittiwake office at 1 877 256 2595.

KEDC Welcomes New Municipalities Reps to the Board!

Mr. Doug Foley, Town of Gander, and Ms. Bev Burry, Town of Glovertown, will fill the positions of Large and Small Municipalities Reps on the Board of Directors for KEDC. Mr. Foley, a returning Councilor from the Town of Gander will serve two years as the Large Municipalities Rep; a position that alternatives every two years between Gander and

Lewisporte. Ms. Burry will fill the position of Small Municipalities Rep.

KEDC extends a heartfelt thank you to the outgoing Municipal Reps, Mr. Lester Watton, Town of Lewisporte, and Mr. Seymour Quinlan, Town of Birchy Bay. Thank you most sincerely for your time and commitment throughout your terms.

Profile: Workplace Skills Enhancement Program

The Workplace Skills Enhancement Program helps small and medium-sized enterprises (SMEs) in strategic sectors acquire and/or up-skill employees to enhance productivity and global competitiveness, and support their retention and expansion strategies.

The program will normally provide either:

- A non-repayable contribution of skills development of existing relative low-skilled employees for up to 75% of eligible costs to an average of \$10,000 per employee.
- A wage subsidy for new employees of up to 50% of gross wages to a maximum subsidy of \$20,000 for up to 52 weeks.

Eligible applicants include SMEs in strategic sectors as defined by provincial, industry or regional economic development strategies. It also includes co-operatives, business networks, or not-for-profit organizations on behalf of SMEs.

Eligible activities for the skills development component of the program include various techniques to improve workplace skills. This may include occupation specific or workplace specific training, industry recognized certification, on the job training, operation of machinery and equipment within

manufacturing and processing operations, and/or workplace literacy and essential skills. Emphasis will be on projects in strategic sectors where immediate skill gaps or shortages exist, and on industry-based initiatives addressing identified training needs. Eligible costs for skills development include all reasonable costs associated with implementing eligible activities except purchase, lease or improvement of capital assets and equipment.

Eligible positions for the wage subsidy component of the program include: highly skilled positions or difficult to fill positions. Job creation and sustainability will be considered.

Eligible participants for the skills development component of the program include employed, relative low skilled individuals, in particular employed individuals who do not have a recognized certification or skills required to meet the operational needs of the employer. Skill levels will be defined in relative terms based on employer specific requirements, industry standards, or national benchmarks.

Eligible participants for the wage subsidy component normally include unemployed individuals who are non-EI eligible, EI-eligible participants may also be considered. For information, please visit www.gov.nl.ca/intrd.