

July 2011



**Kittiwake
Economic
Development
Corporation**

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Smooth Sailing Ahead for the Northeast Coast Marina Association

KEDC is working to build capacity within the recreational boating industry through the enhancement of the Northeast Coast Marina Association.

The Association was formed in June 2009 at the Lewisporte Boating Conference. The 16 member Board consists of representatives from Musgravetown to King's Point. The Association is now positioned to become incorporated as the first association dedicated to enhancing the recreational boating industry in the province. Members have recently completed their constitution and by-laws through a Community Capacity Building workshop, facilitated by KEDC and the Department of Innovation, Trade and Rural Development. Very soon, the organization

will apply for its incorporation status, enabling it to move forward with its mandate; to build a stronger recreational boating presence in Newfoundland and Labrador.

Trim the sail and turn the winch, it's time to set sail!



NECMA Board of Directors

Tourism Survey for Fogo Island and Change Islands

KEDC has developed a comprehensive tourism initiative focused on targeted product identification and development for Fogo Island and Change Islands.

KEDC is conducting a comprehensive survey targeting visitors exiting Fogo Island and Change Islands. The goal is to identify products, services, and amenities needed for the area. KEDC is working closely with the Department of

Tourism, Culture and Recreation, the Department of Transportation and Works, and the Shorefast Foundation. The initiative will be conducted throughout peak tourism season; a final report will be developed and distributed to industry and interested stakeholders by fall, 2011. Stay tuned for comprehensive tourism report for Fogo Island and Change Islands.

Beaches Heritage Centre Grand Re-Opening July 27

The Beaches Heritage Centre, a year-round entertainment facility located in Eastport, consists of a live theatre, art gallery, tourist information centre, and conference centre. The Centre offers a wide variety of entertainment including live performance, theatrical shows, workshops, drama presentations, children's programs, visual art exhibits, workshops and displays in traditional crafts, pre-school programs, variety concerts, an accordion festival and a very successful literary festival.

In 2011, the Eastport Peninsula Heritage Society, who owns and operates the centre, was awarded with \$300,000 in funding to complete extensive renovations to the facility, which includes significant modifications to the theatre, as well as an extension to the premises. Robert Hiscock, EPHS Chair, indicates that renovations are well underway and the Centre is gearing up for its grand re-opening on July 27, 2011. KEDC provided direct assistance throughout the application process, and is pleased to see the project moving forward.

LEARN HOW YOUR BUSINESS CAN SUPPLY THE MINING INDUSTRY!

Central Newfoundland Mining Conference
Gander, September 21, 2011

Presented by Gander and Area Chamber of Commerce and KEDC
Call Toll Free 1 877 256 2595 to learn more



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NLREDA, CBDC and the Federation of Cooperatives to Host Joint AGM

In November 2011, the Newfoundland and Labrador Regional Economic Development Association, the Newfoundland and Labrador Association of Community Business Development Corporations, and the Newfoundland and Labrador Federation of Cooperatives will be hosting a joint Annual General Meeting and Economic Development Summit. The three day event will bring together hundreds of practitioners in Economic Development for comprehensive presentations and discussions. The conference will take place in Gander on November 24, 25, and 26, 2011.

Buy Local Campaign Continues

KEDC's coveted Buy Local Campaign is continuing in 2011 to include additional marketing and an updated local suppliers' database. The "Buy Local – Keep it in Kittiwake" campaign was started in 2007 by the Kittiwake Economic Development Corporation with the goal of highlighting the fruits, vegetables, meats, seafood, beverages, and baked goods produced in the region.

In 2009, a local suppliers' database was developed and distributed to retailers, with the goal of

encouraging sellers to purchase from local suppliers. This year, additional signage was printed and provided to retailers, as well as an updated copy of the suppliers' database.

In 2010, the Buy Local Campaign received a Community Economic Development Award for Excellence in Best Practices at the Newfoundland and Labrador Regional Economic Development Association's Community Economic Development Awards Banquet.



Regional Opportunities Identified!

The Harris Centre's sixteenth Regional Workshop was held June 15, 2011, in Gander. Planning partners included the Kittiwake Economic Development Corporation, Town of Gander, Rural Secretariat, Gander and Area Chamber of Commerce and the Lewisporte and Area Chamber of Commerce. Attendees to the workshop included non-profit and community group members, government representatives, business organizations, and Memorial faculty, staff and students.

Memorial Presents

On the evening of June 14, the Harris Centre hosted a Memorial Presents public policy forum titled: "Manufacturing and Regional Development: Opportunities and Challenges for Newfoundland and Labrador". The keynote speakers for the event was Professor Andy Fisher with the Faculty of Engineering and Applied Science at Memorial University. There were two panellists who took part in the event as well: Shane Noble who is General Manager of New Wood Manufacturers, and Bill Stirling who is Vice-

President of the Newfoundland and Labrador Division of Canadian Manufacturers and Exporters.

Regional Workshop

The day long Regional Workshop was held on June 15 and had two main goals: Promote Memorial University as a resources for regional development, and stimulate discussion to generate future opportunities or research questions from the region.

Forty five people attended the workshop and the broad range of participants from Memorial, coupled with the diverse group of local stakeholders, made for an informative, educational, and rewarding experience for those involved.

There were a total of 22 follow up opportunities identified at the workshop, including seven opportunities within Natural Resources, seven opportunities within Culture, Heritage and Tourism; and eight opportunities within Business and Innovation. For more information on these opportunities, please contact the KEDC office by calling 1 877 256 2595.



Many stakeholders were engaged in discussions related to economic development opportunities on June 15, 2011